

National Seminar on
CONTENT MANAGEMENT AND LIBRARIES
New Vistas for Harnessing Information

14-16 July 2011, Thiruvananthapuram, Kerala

Venue

**Padmam Auditorium
Institute of Management in Government
Thiruvananthapuram – 695 033**



Kerala Library Association
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Background

Libraries and Information Systems are undergoing a major metamorphosis consequent to the developments in ICT, stretching across the entire life cycle of information handling processes of generation - transmission – consumption - regeneration/recycling. The domain of Knowledge System plays a very significant role in the development process than ever before. The sources, systems, services and use patterns are changing rapidly.

The scenario of Content Management (CM), the nucleus of Knowledge Management, is opening up new challenges and opportunities for Libraries & Information Systems. Changing patterns of the conventional and a host of new generation Content Development Systems and their deliverables have opened up new vistas in CM. LIS professionals are confronted with the new systems and technologies for content organization, content repacking, customized content systems and delivery services. It is equipping them to provide better and more effective enabling information systems and services.

There is limitless scope for appropriate CM strategies under the aegis of Knowledge Management as applicable to Enterprise sector, Resource Re-routing, Development Systems, Academic sector, Social sector for Literacy and Empowerment, Research and Innovation sector, etc. The growing popularity of E-learning throws up seamless avenues for LIS professionals for constructive participation in the field.

The area is perhaps the most challenging segment of the emerging trends in LIS. Learning skills and knowledge development among LIS professionals on CM is therefore assuming more significance. The philosophy of partnership among the allied disciplines, especially LIS & ICT, needs to be reviewed in this perspective in the backdrop of global publishers and their products and more importantly, the end-user community.

Objectives

The rapid developments in the range and scope of CM Systems call for a systematic mapping and review, so as to optimize choice of more productive options. Within this framework, the major objectives of the Seminar have been formulated as:

- To assess the status and examine the new trends in the information transfer processes in libraries with a view to ensure better deliverables through effective Content Management.
- To help develop novel strategies for the efficient management of information in all its ramifications – traditional or digital, ensuring best practices to capture, manage, store, preserve and deliver.

Facets of the Theme of the Seminar

- Knowledge Management : New Dimensions
- Document Management
- Preservation Strategies
- Web / Portal Content Management
- Enterprise Content Management
- Open Access Initiatives / Learning Object Repositories / Institutional Repositories
- Digital Learning Systems
- Online Learning and Course Management Systems
- From Web 2.0 to Library 2.0
- Delivery Methods
- Info Marketing

- Aggregators & Integrators
- Case Studies
- Tools, Techniques & Devices
- Security Technologies
- Application in various Information Systems including :
 - Public Libraries
 - Academic Libraries
 - S & T / R & D Institutional Libraries
 - Corporate Sector Libraries
 - Media Libraries
- CMS Administration & Librarians : Fusion
- HR Development
 - Education
 - Training

In addition, the Seminar will also have a Vendor Session focusing on Tools & Techniques and Products & Services

A Panel Discussion & the Concluding Session are expected to help consolidate the deliberations and plot specific guidelines for practicing professionals

Who should attend?

Professionals working in Academic Libraries, R & D Libraries, Corporate Libraries, Public Libraries, e-Media Libraries, Academicians of all disciplines, ICT Professionals, Academic Administrators, Policy Planners and other stakeholders of the Content Management arena.

Programme Schedule

Date : 14-16 July 2011

Venue : Padmam Auditorium
Institute of Management in Government, Trivandrum – 695 033

Sessions : Inaugural Session
Business Sessions
Valedictory Function

Features: Keynote Address
Invited Lectures / Lead Papers for every Session
Poster Presentations
Product Presentations
Best Paper Awards (Excluding Invited Lectures)
Release of Souvenir

Registration Fee

General : Rs. 1000.00

Concession Rate for
KLA Life Members & Students : Rs. 750.00

Submission of Papers

Those who are desirous of submitting Papers for Presentation may prepare the same in A4 size, Word format and forward the same in two versions (Print & Soft copy) as under :

- (a) Soft copy as e-mail attachment to : kps31147@yahoo.com / kps31147new@gmail.com &
- (b) Print version to : The General Convener, KLA National Seminar-2011, Kerala Library Association, 36, II Floor, Kairalie Plaza Annexe, Karamana P.O., Thiruvananthapuram- 695 002

Important Dates

Last date for submission of Papers : 25 June 2011
Last date for Registration : 05 July 2011
Release of Souvenir : 14 July 2011
The Event : 14 – 16 July 2011

Committees

Patrons

1. Adv. K. Chandrika, Mayor, Trivandrum Corporation
2. Dr. Gangan Prathap , Director, NISCAIR (CSIR), New Delhi
3. Prof. A. Jayakrishnan , Vice Chancellor, University of Kerala , Trivandrum
4. Prof. V.N. Rajasekharan Pillai, Vice Chancellor, IGNOU, New Delhi

National Advisory Committee

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2. Dr. A. Amudhavalli, Professor & Head, DLIS, University of Madras
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6. Dr. Harish Chandra, Librarian, IIT Madras
7. Shri P. Jayarajan , Former Country Head, British Libraries in India
8. Dr. Kalpana Dasgupta, Advisor, NASSDOC (ICSSR), New Delhi
9. Dr. K. S. Raghavan, Professor, DRTC (ISI) , Bangalore
10. Dr. R. Ramasamy, Regional Chief, RRRLF, Chennai
11. Dr. K. Santhana Raman, State Officer (Kerala), NIC
12. Shri Satish Babu, Director, IC-FOSS, Govt. of Kerala & President-elect, Computer Society of India
13. Shri N. V. Satyanarayana, President, Informatics (India), Bangalore
14. Dr. M. G. Sreekumar, Librarian, IIM Kozhikode
15. Dr. M. P. Tapaswi, Scientist & Head Library, NIO, Goa

Local Organizing Committee

Consisting of present and former LIS Professionals from all major Libraries and Information Centres of Kerala and Office Bearers of Kerala Library Association

General Convener

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